

## **New Media Legal Publishing Announces Ten New CLE Programs on West LegalEdcenter**

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July 1, 2017 - New Media Legal Publishing has added ten new programs to its growing library of continuing legal education (CLE) programs on West LegalEdcenter ([westlegaledcenter.com](http://westlegaledcenter.com)). These programs, as well as other programs in New Media Legal Publishing's catalog of more than 75 CLE programs, are now available for viewing on demand through West LegalEdcenter. The new program descriptions are included below.

### **Banned in the USA - The New Censorship**

John Tehranian, founding partner of One LLP, reviews the the curious case of copyright in the First Amendment Skein, including examples from tabloids. The program includes an overview of the DMCA Safe Harbor, including the notice and takedown procedures, as well as a view on censorship.

### **Sex, Drugs, and Rock n' Roll: An Overview of Intellectual Property Law & Legal Changes As Pushed From Modern Lifestyle Industries**

For all practitioners, this MCLE is a fascinating overview of basic IP law with a focus on the specific rules that get triggered by clients who are in industries that push the edges of social norms, such as medical marijuana, adult content and the rock n roll music industry. It also addresses the fascinating morality standards that apply and are used sometimes in the trademarking and patenting process to limit the scope of trademarks and patents in matter that is deemed scandalous by the government. The program starts with an IP overview for the general practitioner and then explores the copyrighting, trademarking and patenting rules that are being tested by these industries.

### **A Lawyer's Primer on Cybersecurity in 2017 - or - CAN SOMEONE EXPLAIN WHAT IS GOING ON?**

Manatt, Phelps & Phillips' associate Brandon P. Reilly provides a high-level primer on legal issues surrounding cybersecurity in 2017. The program provides an overview of the current cybersecurity landscape, including recent headlines and legal news, details the typical lifecycle of a data breach, and provides best practices for preparing for data breaches and mitigating their effects.

### **Clowns to the Left of Me, Jokers to the Right, What Do I Do? Dealing With Unethical Adversaries, Co-Counsel and Even Clients Who Don't Play by the Rules**

In this fun, topical and engaging program, Andrew Struve and Susan White examine the legal, ethical and practical implications of dealing with unethical adversaries, co-counsel and clients who don't play by the rules. The program includes a overview of the considerations of litigation practice, including competency, diligence, loyalty, confidentiality and candor, as well as a practical guide on how to avoid pitfalls, including how to handle lying. A review of the applicable ethics rules is also included.

### **Everything You Always Wanted to Know about Race But Were Afraid to Ask, Part II: Selective Colorblindness and the Evolving Geographies of Whiteness**

In his second program in this popular series, John Tehranian covers the current status of race issues in the United States. The discussion includes issues such as race and the war on terrorism, race and politics, race and the immigration debate, as well as white geographies.

### **Ethics of Attorney-Client Transactions: How To Avoid Tripping the Wires**

Peter Afrasiabi, an experienced intellectual property lawyer and litigator, gives a comprehensive overview of issues relating to common scenarios in attorney-client transactions, including a deep dive into the governing rules and principles. During the course of the presentation, you'll hear about all of the factors to consider in attorney-client transactions, through the use of real world examples. The tripwires are serious with massive consequences, and very easy to trip over, so it's a very practical and useful presentation to make sure you stay within the boundaries.

### **Stand-Up CLE: The "It's Never Too Late" Show:**

In the latest installment of this popular series, Mark Wooster hosts the "It's Never Too Late Show" with his featured guest, popular writer and stand-up comedian -- and recovering addict -- Craig Shoemaker. During this funny yet compelling program, Craig shares his personal story of how he overcame addictions to alcohol, drugs and sex and set himself on a path to great success in his personal and professional lives, while teaching lawyers how to spot the signs of addiction and how to get help.

### **Stand-Up CLE: You Can't Do That Anymore!**

In the latest installment of this popular series, Mark Wooster uses the boorish behavior of lawyers in TV series and films from the 1950's through the 1990's to illustrate why "You Can't Do That Anymore!" under federal and state anti-discrimination laws and the legal ethics rules. Come for the outrageous examples of racism and sexism -- and stay for the elimination of bias credit. Reserve your seat today and we'll waive the two-drink minimum!

### **Recent Developments in Consumer and Employment Arbitration: Where We Are and How We Got There**

Using arbitration to resolve disputes between businesses is centuries old, but using arbitration to resolve disputes between businesses and their customers and employees is relatively new. This latest use of arbitration has become widespread, and businesses now routinely insert arbitration clauses in their agreements with consumers and employees. Leading practitioners -- and the federal and state courts -- are bitterly divided on the legality of businesses requiring their consumers and employees to sign up to mandatory arbitration that would prevent them from, for example, bringing class or other representative actions in court. A distinguished panel of experts debates recent developments in the law of arbitration as it applies to consumers and employees following the U.S. Supreme Court's decisions in *AT&T Mobility v. Concepcion*, 563 U.S. 333 (2011) and *DIRECTV, Inc. v. Imburgia*, 577 U.S. \_\_\_, 136 S.Ct. 463 (2015), and the California Supreme Court's decisions in *Iskanian v. CLS Trans. Los Angeles, LLC*, 59 Cal.4th 348 (2014), *Sandquist v. Lebo Automotive, Inc.*, 1 Cal. 5th 233 (2016) and *McGill v. Citibank*, 2 Cal.5th 945 (2017). The panelists also predict how the Supreme Court will decide a trio of cases pitting its decision in *Concepcion* against the National Labor Relations Board's position that the National Labor Relations Act requires that employees be allowed to bring class actions either in court or in arbitration. Finally, the panelists discuss the public policies that underlie arbitration and debate whether the current state of the law serves or betrays those objectives.

### **Stand Up CLE: "My Lawsuit Goes to 11!" The Spinal Tap Cast Sues Vivendi For Fraud Over "Hollywood Accounting" (Part One)**

In the latest installment of this popular series, Zach McGee takes the stage with the cast of the classic film "This is Spinal Tap" and belts out an expert critique of their \$400 million "Hollywood Accounting" lawsuit against Vivendi.

### **About New Media Legal Publishing**

New Media Legal Publishing, Inc. is a legal publishing company based in Los Angeles, California, that develops, produces, markets and distributes innovative legal education content for law firms and companies. For more information about "**Deposition Testimony: 5 Simple Rules,**" please visit

[www.depositiontestimony.com](http://www.depositiontestimony.com). For more information about New Media Legal Publishing and its other products, please visit [www.newmedialegal.com](http://www.newmedialegal.com).

**About West LegalEdcenter**

West LegalEdcenter is the nation's leading online CLE service from West, part of Thomson Reuters. It offers up-to-the-minute programs in partnership with the nation's most respected CLE and professional education providers. The West LegalEdcenter library contains more than 17,000 hours of continuing legal education, spanning all learning levels and covering every practice area. Its programming keeps pace with rapid changes in the law and with easy, online access, you can view programming on the Web wherever you are - from home, from the office or while traveling. For more information about West LegalEdcenter, visit [www.westlegaledcenter.com](http://www.westlegaledcenter.com).