



DEPOSITION TESTIMONY

# 5 SIMPLE RULES

🍁 CANADIAN EDITION

Case Study:  
Goodmans LLP



How does a Canadian law firm with more than 200 lawyers ensure that its litigators have ready access to the tools they need to help their clients testify in discoveries and out-of-court cross examinations? For Goodmans LLP, the answer is using Deposition Testimony: 5 Simple Rules – Canadian Edition.

For years, lawyers in the United States have been using the Deposition Testimony: 5 Simple Rules on-line video program to help prepare their clients to testify in depositions. Recognizing that much of the advice you give to prepare your clients to testify in discoveries or cross-examinations is the same advice U.S. lawyers give their clients to prepare them to testify in depositions, New Media Legal Publishing worked closely with Canadian litigators to adapt this highly-successful program for the Canadian practice. The result – Deposition Testimony: 5 Simple Rules – Canadian Edition – is the best of both worlds – it features the same, high-quality vignettes and sound advice as the U.S. edition while simultaneously guiding Canadian witnesses through the nuances of discoveries and cross-examinations in Canada. The Deposition Testimony: 5 Simple Rules – Canadian Edition is already being used by law firms in Canada, including by the Bay Street firm, Goodmans LLP.

Deposition Testimony: 5 Simple Rules – Canadian Edition is a highly-valued supplement to traditional witness preparation. Because the program shows witnesses the right way – and the wrong way – to testify in discoveries and cross-examinations, Goodmans' clients who view the program know exactly what to expect when going into their discoveries and cross-examinations, and they make fewer mistakes and give better testimony as a result.

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Secure



and Easy



To Share

With Clients

With Deposition Testimony: 5 Simple Rules, deposition prep has finally gone digital.

For Jason Wadden, a litigation partner at Goodmans, the Deposition Testimony: 5 Simple Rules – Canadian Edition video is an integral part of his witness preparation routine.

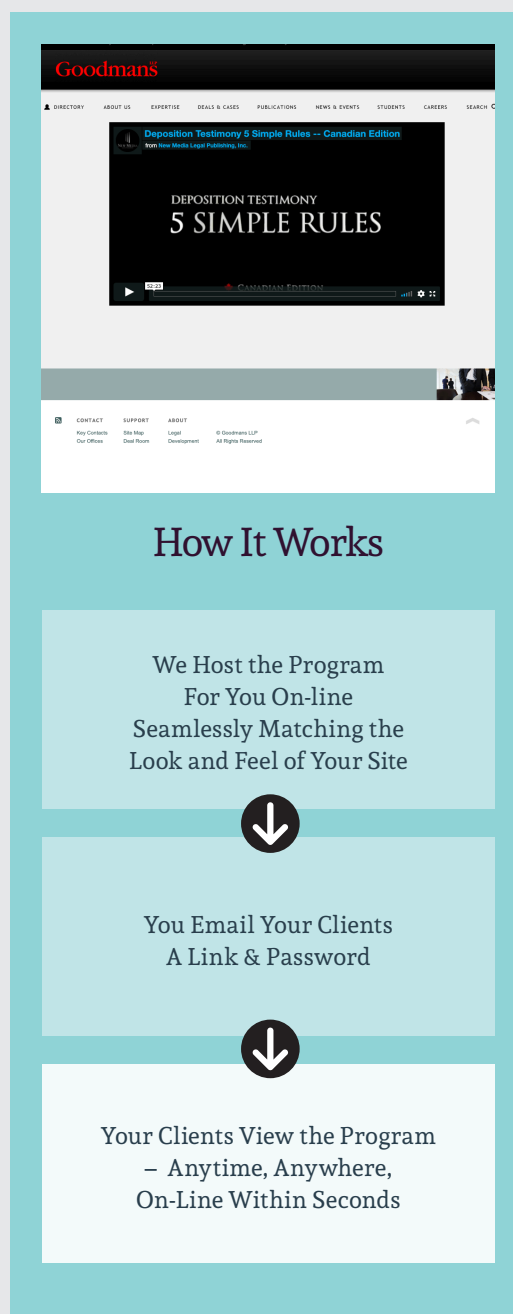
“Deposition Testimony: 5 Simple Rules (Canadian Edition) is an invaluable device for preparing clients for their examinations. Both first-time and seasoned witnesses will benefit from seeing – in vivid visual form – how their pre-trial testimony can be used at trial. It provides clients with a tangible way to become familiar with the examination process, which in turn helps them to better prepare and to be more comfortable with the process. Simply put, it brings to life advice you give them when you are prepping them for the examination.”

Jason Wadden  
Partner, Litigation Group  
Goodmans LLP



But how do you get the video in the hands of clients located across town or across the country, or who are traveling?

“That’s actually the easy part,” notes Zachary S. McGee, Chairman of New Media Legal Publishing, Inc. “Because Goodmans has the video available on an external Goodmans website, their attorneys (or their assistants) can e-mail the clients a link and password and the clients can watch the video on-line wherever they are and whenever they have time. It’s extremely convenient for both Goodmans attorneys and the firm’s clients.”



Although Goodmans prefers to use the Deposition Testimony: 5 Simple Rules – Canadian Edition program on an “all you can eat” annual license basis, we also offer a pay-per-view program for those law firms and companies that prefer to incur charges associated with preparing particular witnesses that may be passed on to their clients at their option. Law firms and companies that choose the pay-per-view program have the convenient option to be invoiced and pay electronically for pay-per-view sessions used during the prior month.

Goodmans also uses Deposition Testimony: 5 Simple Rules – Canadian Edition as a training tool for litigation associates. When combined with a presentation by more senior litigators on how to prepare clients to testify in discoveries and cross-examinations, attendees can earn continuing professional development (CPD) credits for viewing the video program in those provinces that require attorneys to earn CPD credits, including British Columbia, Ontario and Quebec.

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For more information please contact us:

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