

## **New Media Legal Publishing Announces Nine New CLE Programs on West LegalEdcenter**

### **For Immediate Release**

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March 1, 2017 - New Media Legal Publishing has added nine new programs to its growing library of continuing legal education (CLE) programs on West LegalEdcenter ([westlegaledcenter.com](http://westlegaledcenter.com)). The programs are now available for viewing on demand through West LegalEdcenter. The program descriptions are included below.

### **Will You Be My Valentine? Dating and Romantic Relationships in the Legal Workplace**

They say that love is blind, but it is also unethical? Recently, many states have enacted legal ethics rules that govern romantic relationships between lawyers and their clients. In some states, those rules expressly prohibit dating a client under certain circumstances, while in others, lawyers remain free to date a client unless the romantic relationship adversely affects the lawyer's representation of the client. To view the program, click here: [http://westlegaledcenter.com/program\\_guide/course\\_detail.jsf?videoCourseId=100151795](http://westlegaledcenter.com/program_guide/course_detail.jsf?videoCourseId=100151795)

### **The Digital Millennium Copyright Act, YouTube & You**

John Tehranian discusses the debate about the DMCA Safe Harbor and protecting the balance between technological innovation and copyright enforcement. In the process, he reviews issues relating the debate in the music industry, takes an in depth dive into the DMCA and its Safe Harbor. This program also includes a discussion on the types of infringement liability, mechanics of notice and takedown procedure and the issues relating to it, and the need for possible reform. To view the program, click here:

[http://westlegaledcenter.com/program\\_guide/course\\_detail.jsf?videoCourseId=100152455](http://westlegaledcenter.com/program_guide/course_detail.jsf?videoCourseId=100152455)

### **Dangerous Undertakings: What Gone with the Wind, The Catcher in the Rye and Appropriationist Art Can Teach Us about Fair Use**

John Tehranian reviews the fair use doctrine by starting with copyright and aesthetic judgments, from judicial pronouncements to reality. The program includes a deep dive into the Sun Trust v. Houghton Milton, Salinger v. Colting and Cariou v. Prince cases and an analysis of the 11th Circuit decision that aesthetic judgments lead to fair use finding. To view the program, click here:

[http://westlegaledcenter.com/program\\_guide/course\\_detail.jsf?videoCourseId=100152457](http://westlegaledcenter.com/program_guide/course_detail.jsf?videoCourseId=100152457)

### **Winning on Appeal: Briefing & Strategy**

Whether you've won or lost in the trial court, winning your case on appeal requires an entirely different approach in terms of your strategy and the mechanics of presenting your case to the appellate court. Pivoting successfully from trial court to appellate litigator can make the difference between losing and winning your appeal. To view the program, click here:

[http://westlegaledcenter.com/program\\_guide/course\\_detail.jsf?videoCourseId=100151796](http://westlegaledcenter.com/program_guide/course_detail.jsf?videoCourseId=100151796)

### **Appellate Oral Arguments: Nuts and Bolts and "Do's and Don'ts"**

In this companion program to "Winning on Appeal: Briefing & Strategy," Peter Afrasiabi provides advice on preparing and presenting your oral argument to an appellate court. Peter's step-by-step approach teaches you how to make a clear, concise and compelling argument. To view the program, click here:

[http://westlegaledcenter.com/program\\_guide/course\\_detail.jsf?videoCourseId=100151797](http://westlegaledcenter.com/program_guide/course_detail.jsf?videoCourseId=100151797)

### **Diverse Outside Counsel Hiring Policies: What Law Firm and In-House Lawyers Need to Know**

In recent years, more and more leading companies have adopted diverse outside counsel hiring policies that require the company in its hiring of outside law firms to encourage those law firms to become more diverse in their ownership, hiring, promoting and/or staffing. These policies range from committing to spend a certain percentage of its total outside counsel budget with law firms that are minority owned (e.g., AT&T's policy) to requiring law firms to have diverse lawyers as the relationship partner and/or as the ones who are working on the company's matters (e.g., Walmart's policy) to granting law firms increases in their hourly rates based on increasing the percentage of hours billed by minority lawyers out of total hours billed (e.g., Microsoft's policy). To view the program, click here:

[http://westlegaledcenter.com/program\\_guide/course\\_detail.jsf?courseId=100017564](http://westlegaledcenter.com/program_guide/course_detail.jsf?courseId=100017564)

### **Hack my MBA for Lawyers: Decision Analysis**

Have you ever thought about getting an MBA? Save your time and money! In this series of programs, "Hack my MBA for Lawyers," practicing lawyers who hold MBA's take key concepts from the MBA curriculum that have real value for practicing lawyers, teach them to you in an engaging way and show how to apply them in your practice using real-world hypotheticals. In the process, you'll also learn the unique language MBA's employ - sometimes called "MBA-speak" - to help you better understand and communicate with your MBA-trained or other finance-type clients.

In this first program in the series, we show you how to use "Decision Analysis" - a powerful framework for making decisions that involve substantial uncertainty - to find the optimal solution to routine problems faced by lawyers and their clients such as whether to settle a lawsuit or take it to trial, whether to close a deal for the sale of an asset, or whether to take a speculative tax deduction. We also include in the written materials for this program an Excel file that you can use as a template to model and solve similar problems for you and your clients that arise in your practice. To view the program, click here:

[http://westlegaledcenter.com/program\\_guide/course\\_detail.jsf?courseId=100014627](http://westlegaledcenter.com/program_guide/course_detail.jsf?courseId=100014627)

### **Hack my MBA for Lawyers: Financial Statement Red Flags**

In this second program in the series, we teach you the basics of financial statement analysis that will help you answer important questions such as: Is this company doing well or poorly? Is it overvalued or undervalued relative to the price set by the market? Does its financial statements contain any "red flags" that suggest it may be hiding or misrepresenting its financial condition or performance? To view the program, click here:

[http://westlegaledcenter.com/program\\_guide/course\\_detail.jsf?courseId=100017276](http://westlegaledcenter.com/program_guide/course_detail.jsf?courseId=100017276)

### **Stand Up CLE: Don't Try This at the Office**

We all know that CLE programs are boring and a chore to watch. But we're breaking the rules - a CLE program that's intentionally funny and (gasp) entertaining, yet somehow still informative. Actor, writer, producer and recovering lawyer, Mark Wooster, presents a humorous take on what lawyers should - and should not - do in the service of their clients. Using clips from some famous films and television shows about lawyers as well as some real-world examples of lawyers and judges gone "rogue," Mark will illustrate the ethics rules that apply to lawyers who get caught in unusual and embarrassing situations. Reserve your seat today and we'll waive the two-drink minimum! To view the program, click here:

[http://westlegaledcenter.com/program\\_guide/course\\_detail.jsf?courseId=100017667](http://westlegaledcenter.com/program_guide/course_detail.jsf?courseId=100017667)

### **About New Media Legal Publishing**

New Media Legal Publishing, Inc. is a legal publishing company based in Los Angeles, California, that develops, produces, markets and distributes innovative legal education content for law firms and companies. For more information about "Deposition Testimony: 5 Simple Rules," please visit [www.depositiontestimony.com](http://www.depositiontestimony.com). For more information about New Media Legal Publishing and its other products, please visit [www.newmedialegal.com](http://www.newmedialegal.com).

**About West LegalEdcenter**

West LegalEdcenter is the nation's leading online CLE service from West, part of Thomson Reuters. It offers up-to-the-minute programs in partnership with the nation's most respected CLE and professional education providers. The West LegalEdcenter library contains more than 17,000 hours of continuing legal education, spanning all learning levels and covering every practice area. Its programming keeps pace with rapid changes in the law and with easy, online access, you can view programming on the Web wherever you are - from home, from the office or while traveling. For more information about West LegalEdcenter, visit [www.westlegaledcenter.com](http://www.westlegaledcenter.com).