



## **New Media Legal Publishing Announces Upcoming CLE Programs on West LegalEdcenter**

### **For Immediate Release**

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September 13, 2010 – New Media Legal Publishing will add three programs to its growing library of continuing legal education (CLE) programs on West LegalEdcenter ([westlegaledcenter.com](http://westlegaledcenter.com)). The programs will be produced on the dates specified below and thereafter, will be available for viewing on demand through West LegalEdcenter.

### **“Elimination of Bias in the Profession: A Law Firm and In-House Perspective” (program date: December 3, 2010)**

What happens when best practices for eliminating bias and promoting diversity in the legal profession run up against real-world challenges of managing law firms and in-house law departments today? Attempting an answer to that tricky question is the focus of this stimulating program on the elimination of bias in the legal profession.

Jennifer Ilenstine and Zach McGee, who collectively have decades of experience practicing in both law firm and in-house settings, lead this compelling discussion detailing efforts that have been made to eliminate bias in the legal profession, the results of those efforts as we leave the first decade of the 21st Century, and how those efforts can be further improved. The program begins with a revelation of startling statistics regarding the current level of diversity in law firms and in-house law departments, and goes on to include a brief overview of initiatives that have been taken over the past ten years to promote diversity in the profession. The speakers also discuss best practices for eliminating bias and promoting diversity promulgated by leading organizations such as the Minority Corporate Counsel Association, Women Lawyers Association of Los Angeles and the Los Angeles County Bar Association.

Of course, best practices are nothing more than a utopian ideal unless and until law firms and in-house law departments actually believe in the value of – and commit to implementing – such practices. This is, as they say, where “the rubber hits the road.”

Ms. Ilenstine and Mr. McGee draw heavily on their own experiences as practicing law firm and in-house lawyers to describe the legal and practical challenges – and benefits – that law firms and in-house law departments experience when implementing anti-bias and diversity initiatives. They also share some insight and ideas regarding how to overcome such obstacles and achieve the dual goals of eliminating bias in the legal profession and promoting diversity among lawyers.

Both law firm and in-house attorneys who are interested in obtaining elimination of bias credit, and, even more importantly, learning more about how to promote diversity in the legal profession, will benefit from this program.

To view this program, please click here:

[http://westlegaledcenter.com/clickthrough.jsp?name=NMLP&direct=/program\\_guide/course\\_detail.jsf?courseId=34076168&sc\\_cid=NMLP\\_ws](http://westlegaledcenter.com/clickthrough.jsp?name=NMLP&direct=/program_guide/course_detail.jsf?courseId=34076168&sc_cid=NMLP_ws)

**“Effective Deposition Fundamentals and Use of Technology Before, During and After a Deposition” (program date: January 10, 2011)**

Are you making the most effective use of the latest technology before, during and after a deposition to enhance your fundamental skills necessary for effectively taking and defending depositions? This program will help you build (or brush up on) your fundamentals while showing you how easy it is to use realtime transcription and deposition prep video technology to help you achieve better results for your clients when you are taking or defending depositions.

Experienced litigators Damian Capozzola and Zach McGee will cover the following topics:

- “The Golden Rules” of witness preparation;
- Using a witness preparation video to fully prepare your clients to testify; and
- Using realtime transcription technology when taking depositions to control the witness and opposing counsel.

The program will include a mock deposition where the presenters will show how easy it is to use realtime transcription (West Publishing’s LiveNote®) to control the witness and opposing counsel during the deposition. The program also will include a demonstration of a on-line witness preparation video (New Media Legal Publishing’s “Deposition Testimony: 5 Simple Rules”) that you can use to help prepare your clients to give their best possible testimony on deposition.

This program will benefit litigators of all levels who practice in areas that involve depositions.

To view this program, please click here:

[http://westlegaledcenter.com/clickthrough.jsp?name=NMLP&direct=/program\\_guide/course\\_detail.jsf?courseId=34075702&sc\\_cid=NMLP\\_ws](http://westlegaledcenter.com/clickthrough.jsp?name=NMLP&direct=/program_guide/course_detail.jsf?courseId=34075702&sc_cid=NMLP_ws)

**“Using the Latest Technology in Taking and Defending Depositions” (program date: January 10, 2011)**

The Internet has changed almost everything about the way we live over the past twenty years but most litigators still don’t take full advantage of these technological breakthroughs in their

law practices. This program will show you how to leverage the latest technology when you are taking and defending depositions to help you do what you do better, faster and cheaper.

For taking depositions, this program will show you how to use an electronic case notebook (West's Case Notebook®) to have all of your key documents – pleadings, transcripts, discovery – and your case chronology – key players, facts and issues –with full-text search capability literally at our fingertips on your laptop at the deposition. This program also shows how easy it is to “broadcast” the deposition over the Internet (via West's LiveNote Stream® service) so that your clients, co-counsel, experts and others can see and hear the witness, read the realtime transcript and interact with you via instant messaging while the deposition is happening live from anywhere in the world that they have Internet access.

When defending depositions, this program will show you how to use an on-line witness preparation video (New Media Legal Publishing's “Deposition Testimony: 5 Simple Rules”) to fully prepare your clients to testify. The “Deposition Testimony: 5 Simple Rules” program – which your clients can access wherever they are, and whenever they have time via streaming video over the Internet – allows your clients to see the right way – and the wrong way – to testify in a deposition, and how careless deposition testimony can be used to discredit them at trial.

This program will benefit litigators of all levels who practice in areas that involve depositions.

To view this program, please click here:

[http://westlegaledcenter.com/clickthrough.jsp?name=NMLP&direct=/program\\_guide/course\\_detail.jsf?courseId=34074887&sc\\_cid=NMLP\\_ws](http://westlegaledcenter.com/clickthrough.jsp?name=NMLP&direct=/program_guide/course_detail.jsf?courseId=34074887&sc_cid=NMLP_ws)

West LegalEdcenter is the nation's leading online CLE service from West, part of Thomson Reuters. It offers up-to-the-minute programs in partnership with the nation's most respected CLE and professional education providers.

**About New Media Legal Publishing** New Media Legal Publishing, Inc. is a legal publishing company based in Los Angeles, California, that develops, produces, markets and distributes innovative legal education content for law firms and companies. For more information about “**Deposition Testimony: 5 Simple Rules,**” please visit [www.depositiontestimony.com](http://www.depositiontestimony.com). For more information about New Media Legal Publishing and its other products, please visit [www.newmedialegal.com](http://www.newmedialegal.com).

**About West LegalEdcenter** The West LegalEdcenter library contains more than 17,000 hours of continuing legal education, spanning all learning levels and covering every practice area. Our up-to-the-minute programming keeps pace with rapid changes in the law and with easy, online access, you can view programming on the Web wherever you are – from home, from the office or while traveling. For more information about West LegalEdcenter, visit [www.westlegaledcenter.com](http://www.westlegaledcenter.com).